



Innovate. Impact. IgNYte.

2026 NYPA Spring Conference

SPONSORSHIP OPPORTUNITIES

April 23 & 24, 2026 • Saratoga Springs, New York

Get Involved ... Become a Sponsor Today!

TITLE SPONSOR *with Naming Rights*

\$15,000

- **Exclusive Branding** – Naming rights, with company logo in all conference materials and on the front page of the brochure.
- **Premier Sponsorships** – Friday Dinner Awards Sponsorship, morning breaks, and Friday lunch.
- **Year-Round Visibility** – 4 email blasts to our publisher database (2026), lanyard sponsorship, website ad space starting December, and recognition on signage.
- **Conference Presence** – Premium Booth, full-page IGNYTE program ad, Speed Date participation, and 2 complimentary registrations + 2 Thursday event tickets.
- **Editorial Exposure** – Two Full-Page ads in NewsBeat (pre- and post-conference issues).
- **Post-Event Engagement** – 2026 webinar to NYPA publishers and attendee mailing list.

PREMIUM SPONSOR

\$5,000

- **Year-Round Visibility** – 2 email blasts to our publisher database (2026)
- **Conference Presence** – Premium Booth position, full-page IGNYTE program ad, Speed Date participation, and 2 complimentary registrations + 2 Thursday event tickets.
- **Editorial Exposure** – Two Half-Page ads in NewsBeat (pre- and post-conference issues).
- **Post-Event Engagement** – Attendee mailing list.

STANDARD BOOTH PACKAGE

\$2,500

- Two Complimentary Registrations
- Best Available Booth position with electric and internet
- Full Page Ad in 2026 IGNYTE Spring Program
- Color Business card ad in one issue of NYPA's newsletter "NewsBeat"

SPEED DATE PRESENTER SLOTS *(Six Available)* **\$750**

BROCHURE OR FLYER INSERT **\$500**

UNIQUE SPONSORSHIP OPPORTUNITIES

Friday Night Awards Dinner Sponsor \$3,500
(if not sold with Title Sponsor)* Includes Video Board

Morning Break Sponsor \$2,500
(if not sold with Title Sponsor)*

Friday Lunch Sponsor \$2,500
(if not sold with Title Sponsor)*

Lanyard Sponsor \$750
(if not sold with Title Sponsor)*

Parking Sponsor \$4,000

Friday Cocktail Hour Reception Sponsor \$3,000

Thursday Lunch Sponsor \$3,000

Thursday Afternoon Break Sponsor \$2,500

Friday Afternoon Break Sponsor \$2,500

Hotel Key Card Sponsor \$2,500

Keepsake Awards Program Sponsor \$2,000

Phone Charging Table Sponsor \$2,000

Website Registration Page Sponsor \$1,500

Membership Package Sponsor
(includes insert) \$1,500

Newspaper Exchange Area Sponsor \$1,500

Wi-Fi Sponsorship \$1,500

Meeting Room Sponsor \$750

Napkins Sponsor \$500

Hotel Room Goody Bag Sponsor \$500



CONFERENCE ATTENDEE LIST

\$100