

New York Press Service

**NYPS**

# NEW YORK STATE

## NEWSPAPER NETWORK

Need to reach a larger geographic region?  
We can help! Super local and super targeted,  
or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest  
audience of educated consumers with buying power.

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**NYNEWSPAPERS.COM**

New York Press Service  
**NYPS**



**Business Card &  
Double *your* Business Card**



READERSHIP

**3,086,785**



CIRCULATION

**1,234,714**

### Business Card

1x	\$1,869		
4x	\$1,499	Save	20%
13x	\$1,299	Save	30%
26x	\$1,099	Save	40%

### Double *your* Business Card

1x	\$3,369		
4x	\$2,699	Save	20%
13x	\$2,369	Save	30%
26x	\$1,999	Save	40%

ad unit is 2c (3.792") wide by 4" tall

color available + 25%

## 230 PARTICIPATING NEWSPAPERS

### ALBANY COUNTY

Colonie Spotlight  
The Ravena News Herald  
The Spot 518  
The Spotlight (Delmar)

### ALLEGANY COUNTY

Alfred Sun

### BRONX COUNTY

Bronx Times Reporter and Bronx Times  
Caribbean Life -  
Queens/Bronx/Manhattan  
Home Reporter & Sunset News  
The Riverdale Press  
Uptown En Espanol

### BROOME COUNTY

The Country Courier  
Press & Sun-Bulletin \*  
The Vestal Town Crier  
The Windsor Standard

### CAYUGA COUNTY

The Citizen \*

### CHEMUNG COUNTY

Star Gazette \*

### CLINTON COUNTY

Press Republican \*  
The Burgh Sun/North Countryman Sun

### COLUMBIA COUNTY

The Columbia Paper

### DELAWARE COUNTY

The Reporter

### DUTCHESS COUNTY

Beacon Free Press  
Poughkeepsie Journal \*  
Northern Dutchess News  
Southern Dutchess News

### ERIE COUNTY

Akron Bugle  
Alden Advertiser  
Amherst Bee  
Cheektowaga Bee  
Clarence Bee  
Depew Bee  
East Aurora Advertiser/Elma Review  
East Aurora Bee  
Ken-Ton Bee  
Lancaster Bee  
Orchard Bee  
The Springville Journal  
West Seneca Bee

### ESSEX COUNTY

Lake Placid News  
The Valley News Sun  
Times of Ti Sun

### GENESEE COUNTY

Batavia Daily News \*

### GREENE COUNTY

The Greenville Pioneer

### HAMILTON COUNTY

Adirondack Express  
Hamilton County Express

### HERKIMER COUNTY

Times Telegram \*  
West Winfield Star/Brookfield Courier

\* Daily

The Newspaper Advertising Network guarantees 90%  
placement of all ads in its participating newspapers

**KINGS COUNTY**

Bay News & Brooklyn Graphic  
 Bay Ridge Courier  
 Brooklyn Eagle  
 Brooklyn Paper  
 Brooklyn Spectator  
 Caribbean Life-Brooklyn Zone  
 Main Basin/Marine Park Courier  
 Our Time Press  
 Park Slope Courier  
 The Jewish Press  
 The Tablet

**LIVINGSTON COUNTY**

Livingston County News

**MADISON COUNTY**

Cazenovia Republican

**MONROE COUNTY**

Mendon-Honeoye Falls Lima Sentinel  
 Minority Reporter

**NASSAU COUNTY**

Baldwin Herald  
 Bellmore Herald Life  
 East Meadow Herald  
 Franklin Square Herald  
 Freeport Herald Leader  
 Glen Cove Oyster Bay Record Pilot  
 Great Neck Record-News Record  
 Jericho News Journal  
 Long Beach Herald  
 Lynbrook/East Rockaway Herald  
 Malverne/W Hempstead Herald  
 Manhasset Press  
 Merrick Herald Life  
 Mid Island Times  
 Mineola Williston Times  
 Nassau Herald  
 Nassau Illustrated News  
 New Hyde Park Floral Park  
 Herald Courier  
 Oceanside/Island Park Herald  
 Oyster Bay Herald  
 Port Washington  
 Rockville Centre Herald  
 Roslyn News Times  
 Sea Cliff/Glen Head Herald Gazette  
 Seaford Herald Citizen  
 South Shore Record  
 Syosset Advance  
 Syosset Jericho Plainview Tribune  
 The Garden City News  
 The Jewish Star  
 The Leader  
 The Nassau Observer  
 Valley Stream Herald  
 Wantagh Herald Citizen

**NEW YORK COUNTY**

Chelsea Clinton News  
 Chelsea News  
 Chelsea Now  
 Downtown Express  
 Gay City News  
 Haiti Liberte  
 Impacto Latin News  
 New York Beacon  
 Our Town Downtown  
 Out Town East Side  
 The Villager (NYC)  
 The Villager Express  
 The West Side Spirit  
 The Westsider

**NIAGARA COUNTY**

Union-Sun & Journal \*  
 Niagara Gazette \*  
 Niagara County Tribune Sentinel

**ONEIDA COUNTY**

Oneida Daily Dispatch \*  
 Utica Observer Dispatch \*  
 The Waterville Times

**ONONDAGA COUNTY**

Baldwinsville Messenger  
 CNY Vision  
 Eagle Bulletin  
 Eagle Star Review  
 Press Observer

**ONTARIO COUNTY**

Daily Messenger \*

**ORANGE COUNTY**

The Chronicle (Goshen)  
 The Cornwall Local  
 Mid-Hudson Times  
 News of the Highlands  
 The Photo News  
 Times Herald Record \*  
 Wallkill Valley Times  
 Warwick Advertiser

**OSWEGO COUNTY**

Valley News/Oswego County News  
 Oswego Shopper  
 Palladium Times\*

**OTSEGO COUNTY**

The Cooperstown Crier  
 The Daily Star \*  
 Freeman's Journal  
 Hometown Oneonta  
 The Weekly Star

**PUTNAM COUNTY**

Putnam County Courier  
 Putnam County News & Recorder  
 The Putnam Examiner

**QUEENS COUNTY**

Bayside Times &  
 Flushing Times  
 Queens Chronicle  
 Queens Chronicle —  
 Central Queens Edition  
 Queens Chronicle —  
 Eastern Queens Edition  
 Queens Chronicle —  
 Mid Queens Edition  
 Queens Chronicle —  
 Northeast Queens Edition  
 Queens Chronicle —  
 Northern Queens Edition  
 Queens Chronicle —  
 South Queens Edition  
 Queens Chronicle —  
 Southeast Queens Edition  
 Queens Chronicle —  
 Western Queens Edition  
 Queens Courier  
 Ridgewood Times/Times Newsweekly  
 Rockaway Journal  
 The Courier Sun  
 The Rockaway Times  
 TimesLedger

**RENSSELAER COUNTY**

The Record \*

**SARATOGA COUNTY**

Saratoga Today  
 The Express  
 The Saratogian \*

**SCHOHARIE COUNTY**

Cobleskill Times-Journal

**SCHUYLER COUNTY**

The Watkins Review & Express

**SENECA COUNTY**

Interlaken Review (North Zone)  
 Ovid Gazette (North Zone)

**ST. LAWRENCE COUNTY**

Gouverneur Tribune Press  
 North Country This Week  
 Massena — Ogdensburg  
 Canton — Potsdam

**STEBEN COUNTY**

The Leader \*  
 The Spectator \*

**SUFFOLK COUNTY**

Amityville Record  
 Brookhaven Messenger  
 Commack News  
 Huntington News  
 Islip Bulletin  
 Islip Messenger  
 Islip News  
 Long Island Advance  
 Port Times-Record  
 Sag Harbor Express  
 Shelter Island Reporter  
 Smithtown Messenger  
 South Shore Press  
 Suffolk County News  
 The Babylon Beacon  
 The East Hampton Press  
 The Long Islander  
 The Mid Island News  
 The News-Review  
 The Northport Observer  
 The Smithtown News  
 The Southampton Press —  
 Eastern Edition  
 The Southampton Press —  
 Western Edition  
 The Suffolk Times  
 The Times of Huntington  
 The Times of Middle Country  
 The Times of Smithtown Township  
 The Village Beacon-Record  
 The Village Times Herald

**SULLIVAN COUNTY**

Sullivan County Democrat  
 The River Reporter

**TIOGA COUNTY**

Candor Chronicle (South Zone)  
 Random Harvest Weekly (South Zone)

**TOMPKINS COUNTY**

Dryden Courier (East Zone)  
 Groton Independent (East Zone)  
 Ithaca Journal \*  
 Ithaca Times  
 Lansing Ledger  
 Newfield News (South Zone)  
 Trumansburg Free Press (North Zone)

**ULSTER COUNTY**

Daily Freeman \*  
 Southern Ulster Times

**WARREN COUNTY**

The Adirondack Journal/  
 News-Enterprise Sun

**WASHINGTON COUNTY**

Granville Sentinel  
 North Country Free Press  
 Whitehall Times

**WAYNE COUNTY**

Lakeshore News

**WESTCHESTER COUNTY**

The City Review New Rochelle  
 The Eastchester Review  
 The Examiner  
 The Harrison Review  
 The Mamaroneck Review  
 The North Westchester Examiner  
 The Rye City Review  
 The White Plains Examiner  
 Westchester Rising  
 Yonkers Rising

**WYOMING COUNTY**

Herald Courier

**YATES COUNTY**

The Chronicle-Express  
 The Observer

New York Press Service

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