

New York Press Service

**NYPS**

# HUDSON VALLEY REGION

## NEWSPAPER NETWORK

Need to reach a larger geographic region?  
We can help! Super local and super targeted,  
or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest  
audience of educated consumers with buying power.

Our network includes more than 300 daily and weekly community  
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New York Press Service

**NYPS**



**Business Card &  
Double *your* Business Card**



READERSHIP  
**349,508**



CIRCULATION  
**139,803**

## 32 PARTICIPATING NEWSPAPERS

### COLUMBIA COUNTY

The Columbia Paper

### DELAWARE COUNTY

The Reporter

### DUTCHESS COUNTY

Beacon Free Press  
Poughkeepsie Journal \*  
Northern Dutchess News  
Southern Dutchess News

### GREENE COUNTY

The Greenville Pioneer

### ORANGE COUNTY

The Chronicle (Goshen)  
The Cornwall Local  
Mid-Hudson Times  
News of the Highlands  
The Photo News  
Times Herald Record \*  
Walkill Valley Times  
Warwick Advertiser

### PUTNAM COUNTY

Putnam County Courier  
Putnam County News & Recorder  
The Putnam Examiner

### SULLIVAN COUNTY

Sullivan County Democrat  
The River Reporter

### ULSTER COUNTY

Daily Freeman \*  
Southern Ulster Times

### WESTCHESTER COUNTY

The City Review New Rochelle  
The Eastchester Review  
The Examiner  
The Harrison Review  
The Mamaroneck Review  
The North Westchester Examiner  
The Rye City Review  
The White Plains Examiner  
Westchester Rising  
Yonkers Rising

\* Daily

## Business Card

1x	\$419		
4x	\$339	Save	20%
13x	\$299	Save	30%
26x	\$249	Save	40%

## Double *your* Business Card

1x	\$839		
4x	\$679	Save	20%
13x	\$589	Save	30%
26x	\$499	Save	40%

ad unit is 2c (3.792") wide by 4" tall  
color available + 25%

The Newspaper Advertising Network guarantees 90%  
placement of all ads in its participating newspapers