

The Power of the Still: Photojournalism in the Digital and AI Age

NYPA Saratoga Springs, NY March 20, 2025

Carey Wagner www.careywagner.com carey@careywagner.com

- Support and Invest in Local Photojournalism while adapting to New Technologies and Maintaining Ethical Standards
- Still photos capture raw emotion, truth and draw the reader in. Visuals are crucial to trust, understanding and community engagement
- NPPA [Code of Ethics](#) to abide by [join here](#) and [sign up for free newsletter](#)
- Image [verification](#) and [copyright](#) and use of AI
- [AI case study of puppy and girl Helene](#)
- [NPPA's Best of Photojournalism Contest Winners](#)
- [POYi Pictures of the Year International](#)
- Grants & funding opportunities [Catchlight](#)
- Educational workshops for staff: [Mountain Workshops](#) (hands on photo/video storytelling), [EAW](#) (emerging photogs), [NPPA NSC](#), [MPW](#), [Kalish](#) (photo/video leadership), [drone](#) certification