

NEWSPAPER **NETWORK**

WESTERN REG

Business Card & Double your Business Card



Need to reach a larger geographic region? We can help! Super local and super targeted, or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest audience of educated consumers with buying power.

Our network includes more than 300 daily and weekly community publications in New York, and it's our job to make your advertising as easy and effective as possible.

Call us today and let's get started! 518-464-6483

NYNEWSPAPERS.COM





READERSHIP 260,380



CIRCULATION 104,152

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1 x	\$399		
4 x	\$319	Save	20%
13x	\$279	Save	30%
26 x	\$239	Save	40%

Double your **Business Card**

1x	\$799		
4 x	\$639	Save	20%
13x	\$559	Save	>30%
26 x	\$479	Save	40%

* Daily

ad unit is 2c (3.792") wide by 4" tall color available +25%

29 PARTICIPATING NEWSPAPERS

ALLEGANY COUNTY Alfred Sun

ERIE COUNTY

Akron Bugle Alden Advertiser Amherst Bee Cheektowaga Bee Clarence Bee Depew Bee East Aurora Advertiser and Elma Review East Aurora Bee Ken-Ton Bee Lancaster Bee Orchard Bee The Springville Journal West Seneca Bee

GENESEE COUNTY Batavia Daily News *

LIVINGSTON COUNTY Livingston County News

MONROE COUNTY

Mendon-Honeove Falls Lima Sentinel Minority Reporter

NIAGARA COUNTY

Union-Sun & Journal * Niagara Gazette * Niagara County Tribune/Sentinel **ONTARIO COUNTY** Daily Messenger *

SCHUYLER COUNTY The Watkins Review & Express

STEUBEN COUNTY The Leader * The Spectator *

WAYNE COUNTY Lakeshore News

WYOMING COUNTY Herald Courier

YATES COUNTY The Chronicle-Express The Observer

The Newspaper Advertising Network guarantees 90% placement of all ads in its participating newspapers