

New York Press Service



CENTRAL REGION

NEWSPAPER NETWORK

Need to reach a larger geographic region? We can help! Super local and super targeted, or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest audience of educated consumers with buying power.

Our network includes more than 300 daily and weekly community publications in New York, and it's our job to make your advertising as easy and effective as possible.

Call us today and let's get started!

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NYNEWSPAPERS.COM



Business Card & Double *your* Business Card



READERSHIP
314,625



CIRCULATION
125,850

Business Card

| | | | |
|-----|-------|------|-----|
| 1x | \$299 | | |
| 4x | \$239 | Save | 20% |
| 13x | \$209 | Save | 30% |
| 26x | \$179 | Save | 40% |

Double *your* Business Card

| | | | |
|-----|-------|------|-----|
| 1x | \$549 | | |
| 4x | \$439 | Save | 20% |
| 13x | \$384 | Save | 30% |
| 26x | \$329 | Save | 40% |

34 PARTICIPATING NEWSPAPERS

BROOME COUNTY

The Country Courier
Press & Sun-Bulletin *
The Vestal Town Crier
The Windsor Standard

CAYUGA COUNTY

The Citizen *

CHEMUNG COUNTY

Star Gazette *

HERKIMER COUNTY

Times Telegram *
West Winfield Star/Brookfield Courier

MADISON COUNTY

Cazenovia Republican

ONEIDA COUNTY

Oneida Daily Dispatch *
Utica Observer Dispatch *
The Waterville Times

ONONDAGA COUNTY

Baldwinsville Messenger
CNY Vision
Eagle Bulletin
Eagle Observer
Eagle Star Review

OSWEGO COUNTY

Valley News/Oswego County News
Oswego Shopper
Palladium Times*

SENECA COUNTY

Interlaken Review (North Zone)
Ovid Gazette (North Zone)

ST. LAWRENCE COUNTY

Gouverneur Tribune Press
North Country This Week
Massena — Ogdensburg
Canton — Potsdam

TIOGA COUNTY

Candor Chronicle (South Zone)
Random Harvest Weekly (South Zone)

TOMPKINS COUNTY

Dryden Courier (East Zone)
Groton Independent (East Zone)Ithaca Journal *
Ithaca Times
Lansing Ledger
Newfield News (South Zone)
Trumansburg Free Press (North Zone)

* Daily

The Newspaper Advertising Network guarantees 90% placement of all ads in its participating newspapers

ad unit is 2c (3.792") wide by 4" tall
color available + 25%