

New York Press Service



CAPITAL REGION

NEWSPAPER NETWORK

Need to reach a larger geographic region? We can help! Super local and super targeted, or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest audience of educated consumers with buying power.

Our network includes more than 300 daily and weekly community publications in New York, and it's our job to make your advertising as easy and effective as possible.

Call us today and let's get started!

518-464-6483

NYNEWSPAPERS.COM



Business Card & Double your Business Card



READERSHIP
355,513



CIRCULATION
142,205

25 PARTICIPATING NEWSPAPERS

ALBANY COUNTY

Colonie Spotlight
The Ravena News Herald
The Spot 518
The Spotlight (Delmar)

CLINTON COUNTY

Press Republican *
The Burgh Sun/North Countryman Sun

ESSEX COUNTY

Lake Placid News
The Valley News Sun
Times of Ti Sun

HAMILTON COUNTY

Adirondack Express
Hamilton County Express

OTSEGO COUNTY

The Cooperstown Crier
The Daily Star *
Freeman's Journal
Hometown Oneonta
The Weekly Star

RENSSELAER COUNTY

The Record *

SARATOGA COUNTY

Saratoga Today
The Express
The Saratogian *

SCHOHARIE COUNTY

Cobleskill Times-Journal

WARREN COUNTY

The Adirondack Journal/
News-Enterprise Sun

WASHINGTON COUNTY

Granville Sentinel
North Country Free Press
Whitehall Times

Business Card

1x	\$369		
4x	\$299	Save	20%
13x	\$259	Save	30%
26x	\$219	Save	40%

Double your Business Card

1x	\$699		
4x	\$559	Save	20%
13x	\$489	Save	30%
26x	\$419	Save	40%

* Daily

The Newspaper Advertising Network guarantees 90% placement of all ads in its participating newspapers

ad unit is 2c (3.792") wide by 4" tall
color available + 25%