

Date _____ Frequency (Please check appropriate box): Weekly Bi-Weekly Monthly Other

Corporate Name _____

Name of Magazine *(use a separate application for each magazine)* _____

Paid Circulation _____ Requestor/Free Circulation _____ Digital Circulation _____ Type of Audit _____

Address _____

City _____ State _____ Zip _____

County _____ Telephone _____ Fax _____

Email _____ Website _____

Name of Firm that Prints Your Magazine(s) _____

Address *(for insert delivery)* _____ Publication Date(s) _____

Contact Name at Printing Firm _____ Email or Phone _____

Key Personnel

Publisher _____ Editor _____

Email _____ Email _____

Advertising Manager _____ Production Manager _____

Email _____ Email _____

Market Profile *(one paragraph description of your market including metro area, demographics, etc.)*

Distribution *(please describe the distribution of your magazine, detailing distribution by mail paid, by mail free, newsstand paid, newsstand free, bulk drop, carrier, etc.)*

Dues Membership dues are billed annually based on total circulation — combined total of paid, requestor, free and digital distribution

What You Should Enclose with this Application

For **each magazine** applying for membership:

1. \$25.00 non-refundable application fee
2. An audit statement or a tearsheet of the U.S. Postal Statement of Ownership, Management and Circulation or a sworn statement from publisher
3. A copy of U.S. Postal Form 3541
4. 28 copies of one issue of each magazine
5. Proof of libel insurance

These five items MUST be included before your membership application can be processed.

*** Upon the acceptance of your membership application, one copy of each issue of your publication must be mailed directly to NYPA for the duration of your membership.**

The New York Press Association is committed to ethical practices.

All companies profess business integrity, but the power of newspapers/magazines and the impact newspapers/magazines can have on the lives of our readers, their businesses and their reputations, places special responsibility for following legal and ethical business practices.

Acceptance of membership in NYPA includes acceptance of individual responsibility for following legal and ethical business practices.

The NYPA board of directors reserves the right, at its discretion, to bar from membership or to expel from the Association, any newspaper/magazine company that has committed any act that is contrary to the principles of legal and ethical business practices.

Signature _____ Title _____

Return completed application to: NYPA, 621 Columbia Street Ext., Suite 100, Cohoes, NY 12047, 518.464.6483, fax 518.464.6489