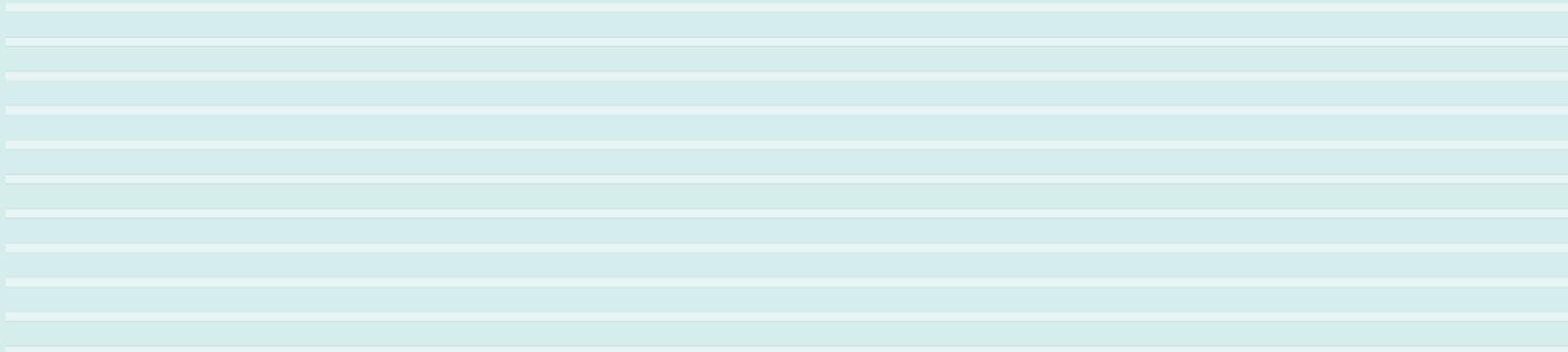


New York Press Association

2024 Spring Conference
and Trade Show



Michael Bolden
CEO, API





THE
New-York Gazette,

Numb. 1 So.



From April 7. to Monday April 21. 1729.

The Humble Address of the Right
Honorable the Lords Spiritual & Temporal
in Parliament assembled, January 21.
1728.

Most Gracious Sovereign;



Y your Majesty's most Dutiful and Loyal Subjects, the Lords Spiritual & Temporal in Parliament assembled, beg leave to offer the humble and hearty Thanks of this House for your Majesty's most gracious Speech from the Throne, and to Congratulate your Majesty upon the safe Arrival of his Royal Highness the Prince of Wales. This Happiness is owing to your Majesty's Paternal Affection, and affords the highest and most peculiar Honour to this House, and a great Satisfaction to all good Subjects.

The communicating to Us the present Situation of Publick Affairs, the giving all the Satisfaction concerning them we could reasonably desire, and the tender Concern your Majesty is pleas'd to express for the Suspence in which the Affairs of Europe are still held, and the temporary Inconveniencies to us, which of necessity must attend it, are fresh Instances how much your Majesty has at heart the Wellfare of your Kingdoms.

However doubtful the Event of the present Negotiations may prove, which your Majesty has labour'd with so much Prudence, in concert with your Allies, to bring to an honourable Conclusion we must with great Satisfaction observe, That our present State of Uncertainty will soon be determin'd, your Majesty having been pleas'd to declare your Opinion, in concurrence with the most ardent Desires of all your faithful Subjects, That it is necessary to insist upon a speedy and certain Decision of this important Transaction. This is a measure now become essential to the Interest of our Country, and will convince all those who have promoted these Delays, or have had the high Presumption to impute them to your Majesty's Conduct, That the Scepter of Great Britain is in the hands of a Prince as little capable of being Amused as Intimidated.

We are therefore sensible, that a generous and compassionate Regard for the Ease & Happiness

of your Subjects could alone have prevail'd upon your Majesty to be hitherto Patient under these Dilatory Proceedings; for it this undetermined State has been Detrimental to the Interests of your Kingdoms, and if it has laid any Burthen on your People, it must necessarily have rais'd a high Repentment in your Majesty, the Guardian and Father of them.

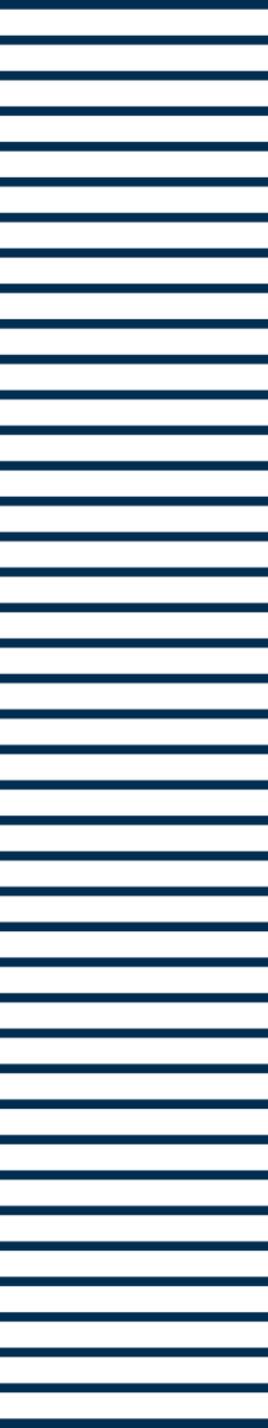
But if contrary to your Majesty's Wishes and our own, that Justice and Satisfaction, so long delayed, cannot be obtained by amicable Measures; if the Patience of your Majesty and your Allies should be abused, and if the only way to Peace should be by an Appeal to Heaven, in a just and necessary War, We shall, with the greatest Cheerfulness and Zeal, Support your Majesty in the Prosecution of it, and enable you to carry it on with Vigour, in Conjunction with your Allies; and we have this Comfort, if a War unavoidably must happen, that it will be kindled at a time when the Reputation of the Arms of Great Britain cannot suffer any Diminution.

The Alliance in which your Majesty is engag'd being founded upon common Interest, and strengthened with repeated Marks of mutual Fidelity, will, we hope, effectually defeat the Wicked Design of your Enemies, who, by false and malicious Insinuations, would either create Diffidence among the Powers so United, or mislead your own Subjects into unjust Opinions of the Conduct of your Majesty's Allies.

It appears evident to us, That nothing could more encourage the Courts of Vienna & Madrid in their present Delays, than if hopes have been given from hence of creating Discontents and Divisions among us, and of a Prospect of steep Difficulties arise at Home: But whatever have been the various and secret Machinations of some few, who thro' Envy or Ambition may have debas'd themselves so far, as to act in concert with the meanest and most Treacherous Disturbers of the State, we hope, that by their continual Disappointments in their pernicious and unnatural Designs, they will themselves despair of being able to bring Distress upon their Country, even tho' they would by Artifice, and the Lenity of the Constitution, almost daily abused, escape the infamous Punishment due by the Laws of the Land to such Crimes. We entirely depend upon your Majesties Constancy and Steadiness (Vertues ever interperable from a great Mind) that no Wicked and Groundless Suggessions

We can be better

- Better engaged
- Better informed
- Better entertained
- Better communities
- Better governments
- Better institutions



American Press Institute team





**AMERICAN
PRESS
INSTITUTE**









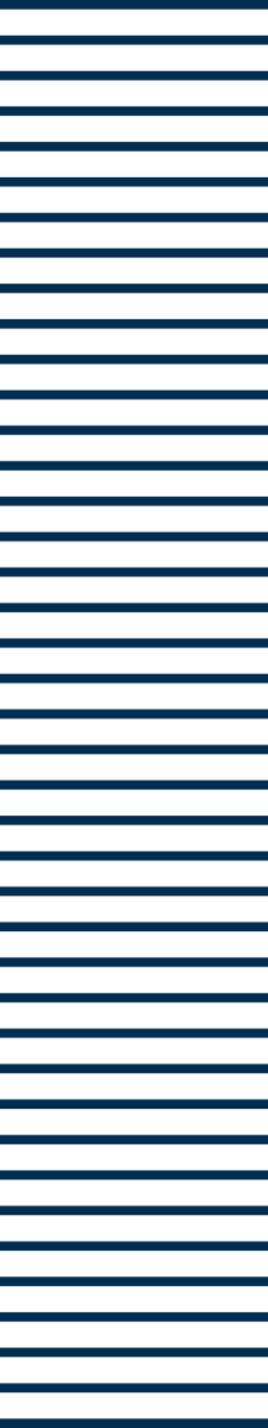
American Press Institute focus areas

Civic Discourse and
Democracy

Culture and
Inclusion

Community
Engagement
and Trust

Revenue and
Resilience



Civic Discourse and Democracy

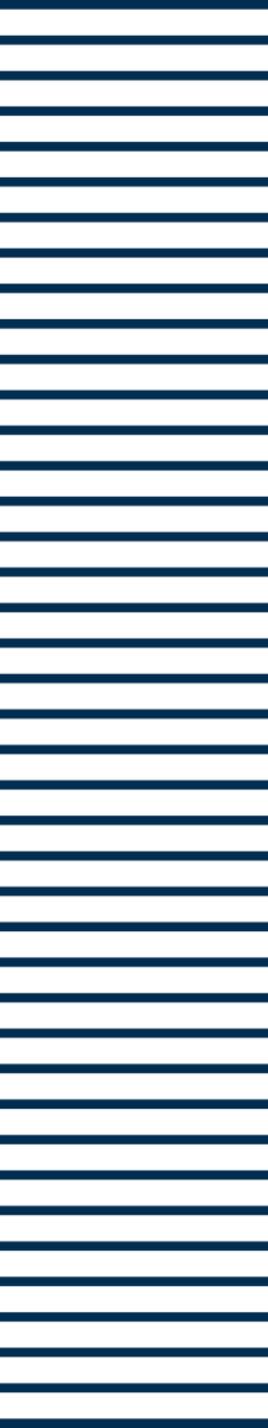


Civic Discourse and Democracy



Restoring trust

- How do we build trust in ourselves, again?
- How do journalists build trust between neighbors?
- How do journalists create clarity?
- How do journalists connect people and ideas?
- How do journalists promote civic discourse?
- How do journalists create community?



Culture and Inclusion





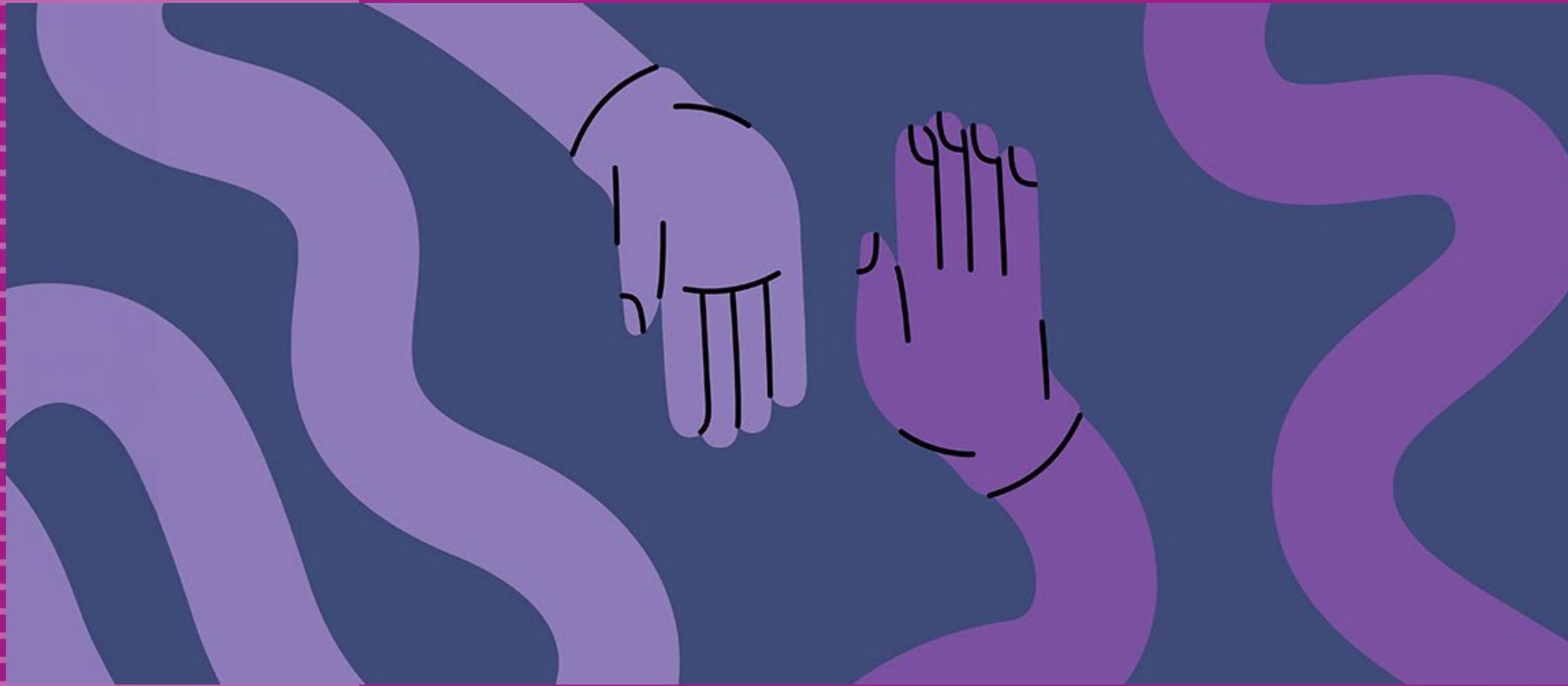


SOURCE MATTERS

sourcematters.com

API Inclusion Index measures

- Diversity in newsrooms
- Inclusivity (belonging) in newsrooms
- Representation of marginalized communities by newsrooms
- Trust local communities have for local newsrooms
- Engagement efforts by local newsrooms within local communities
- Community assets that may help newsrooms improve news coverage



Community Engagement and Trust



Community Engagement and Trust

- How are journalists explaining their work?
- How transparent are journalists?
- How do journalists listen?
- How do journalists assess community information needs?
- How do journalists practice what they learn?
- How do journalists keep the conversation going?

TrustingNews.org



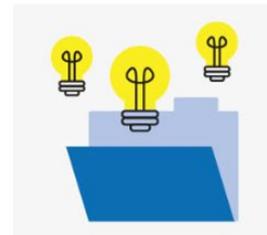
Trusting News:

Helping journalists earn news consumers' trust

Follow along as we demystify trust in news and empower journalists to demonstrate credibility and actively earn trust.

Journalists, we have to stop assuming people understand the mission, ethics and processes behind our work. We can't let ourselves get lumped in with perceptions of "the media." Instead, we need to actively work to earn trust from our communities by telling them why we're worthy of their time, trust and support.

At Trusting News, we identify things news audiences don't understand about how journalism works and use engagement and transparency strategies to rebuild trust. We look for opportunities to demonstrate credibility by explaining news processes, coverage goals and journalism ethics.



Revenue and Resilience



BetterNews.org

A resource for news innovators powered by American Press Institute

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ABOUT US

I am trying to...



B/N Better News

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DRIVE REVENUE ▾

BUILD COMMUNITY ▾

PRODUCE BETTER NEWS ▾

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STORYTELLING

How The Keene Sentinel learned valuable lessons from a health-related podcast

A local health podcast added video and transcripts to make each episode as accessible as possible.

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WEATHER Account ↗

REAL-TIME WEATHER • WATCHES + WARNINGS • STORM TOTALS • SNOW FORECAST • EXTREME WEATHER FORECAST • EAST COAST HURRICANES • IS THE WEATHER ▶

Real-time weather across New York

By **Alexandra Harris** | Project updated Jan. 29, 2024 11:37 a.m. | Data feed updates every 5 minutes

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The real-time data feed updates every 5 minutes through a partnership with the [New York State Mesonet at the University at Albany](#).

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The map displays a color-coded temperature scale from -10°F (blue) to 110°F (red). A 'Show wind' option is available. The NYS Mesonet logo is present. A callout for Schaghticoke provides detailed weather data: 44°F temperature, 44°F heat index, and a forecast of 43°F low and 50°F high, reported at 10:50 a.m. The map shows a gradient of temperatures across the state, with warmer temperatures in the east and south.

Healthy sustainable local news organizations:

- Pursue cultural competence
- Interrogate their own practices and work
- Experiment and innovate in a local context
- Prepare for the future and navigating the gray
- Collaborate to build capacity and community trust
- Diversify their products and their revenue streams

How do journalists navigate the gray?







Keep in touch

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- Threads: @mbolden



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