

NEW YORK STATE

Business Card &
Double your Business Card



READERSHIP

3,834,003



CIRCULATION

1,533,601

Business Card

1x \$1,869

2x \$1,499 **Save 20%**

3x \$1,309 **Save 30%**

4x \$1,119 **Save 40%**

ad unit is 2c (3.792") wide by 2" tall

Double your Business Card

1x \$3,369

2x \$2,699 **Save 20%**

3x \$2,369 **Save 30%**

4x \$2,029 **Save 40%**

ad unit is 2c (3.792") wide by 4" tall

color available + 25%



The Newspaper Advertising Network guarantees 90% placement of all ads in its participating newspapers

Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest audience of educated consumers with buying power.

Our network includes more than 300 daily and weekly community publications in New York, and it's our job to make your advertising as easy and effective as possible.

269 PARTICIPATING NEWSPAPERS

ALBANY COUNTY

Altamont Enterprise
& Albany County Post
Colonie Spotlight
The Greenville Pioneer
The Ravena News Herald
The Spot 518
The Spotlight (Delmar)

ALLEGANY COUNTY

Alfred Sun
Patriot and Free Press

BRONX COUNTY

Bronx Community News
Bronx Free Press
Bronx Times Reporter
and Bronx Times
Caribbean Life -
Queens/Bronx/Manhattan
Home Reporter & Sunset News
The Riverdale Press

BROOME COUNTY

The Country Courier
Press & Sun-Bulletin *
The Vestal Town Crier
The Windsor Standard

CHEMUNG COUNTY

Star Gazette *

CLINTON COUNTY

Press Republican *
The Burgh Sun/
North Countryman Sun

COLUMBIA COUNTY

The Register Star *

DELAWARE COUNTY

The Walton Reporter

DUTCHESS COUNTY

Beacon Free Press
Poughkeepsie Journal *
Northern Dutchess News
Southern Dutchess News

ERIE COUNTY

Akron Bugle
Alden Advertiser
Amherst Bee
Cheektowaga Bee
Clarence Bee
Depew Bee
East Aurora Advertiser
East Aurora Bee
Elma Review
Grand Island Dispatch
Ken-Ton Bee
Lancaster Bee
Orchard Bee
The Springville Journal
West Seneca Bee

* Daily

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are also available.

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New York Press Service
NYPS

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FULTON COUNTY

Sacandaga Express

GENESEE COUNTY

Batavia Daily News *

GREENE COUNTYThe Daily Mail *
The Greenville Pioneer**HAMILTON COUNTY**Adirondack Express
Hamilton County Express**HERKIMER COUNTY**Times Telegram *
West Winfield Star/
Brookfield Courier**JEFFERSON COUNTY**

Watertown Daily *

KINGS COUNTYBay News & Brooklyn Graphic
Bay Ridge Courier
Brooklyn Community News
Brooklyn Eagle
Brooklyn Spectator
Caribbean Life-Brooklyn Zone
Main Basin/Marine Park
Courier
Our Time Press
Park Slope Courier
The Jewish Press
The Tablet
Uptown En Espanol**LEWIS COUNTY**

Journal & Republican

LIVINGSTON COUNTYGenesee County Express
Livingston County News**MADISON COUNTY**

Cazenovia Republican

MONROE COUNTYCity Newspaper
Mendon-Honeoye Falls
Lima Sentinel
Minority Reporter
Penfield Post
Webster Herald
Webster Post**NASSAU COUNTY**Baldwin Herald
Bellmore Herald Life
Bethpage Newsgram
East Meadow Herald
Franklin Square Herald
Freeport Herald Leader
Glen Cove Herald Gazette
Glen Cove Record Pilot
Great Neck News
Great Neck Record
Jericho News Journal
Long Beach Herald
Lynbrook/East Rockaway
Herald
Malverne/W Hempstead
Herald
Manhasset Press
Manhasset Times
Merrick Herald Life
Mid Island TimesNassau Herald
Nassau Illustrated News
New Hyde Park Herald Courier
Oceanside/Island Park Herald
Oyster Bay Herald
Port Washington News
Port Washington Times
Rockville Centre Herald
Roslyn News
Roslyn Times
Sea Cliff/Glen Head
Herald Gazette
Seaford Herald Citizen
South Shore Record
Syosset Advance
Syosset-Jericho Tribune
The Garden City News
The Jewish Star
The Leader
The Nassau Observer
Valley Stream Herald
Wantagh Herald Citizen
Williston Times**NEW YORK COUNTY**Chelsea Clinton News
Chelsea News
Chelsea Now
Desi Talk
Downtown Express
Gay City News
Gujarat Times
Haiti Liberte
Harlem Community News
Impacto Latin News
Manhattan Times
New York Amsterdam News
New York Beacon
News India-Times
Our Town Downtown
Out Town East Side
The Villager (NYC)
The Villager Express
The West Side Spirit
The Westsider**NIAGARA COUNTY**Lewiston/Porter Sentinel
Union-Sun & Journal *
Niagara Gazette *
Niagara Wheatfield Tribune**ONEIDA COUNTY**Boonville Herald
& Adirondack Tourist
Oneida Daily Dispatch *
Rome Sentinel*
Utica Observer Dispatch *
The Waterville Times**ONONDAGA COUNTY**Baldwinsville Messenger
CNY Vision
Eagle Bulletin
Eagle Observer
Eagle Star Review
Skaneateles Press**ONTARIO COUNTY**Daily Messenger *
Victor Post**ORANGE COUNTY**The Chronicle (Goshen)
The Cornwall Local
Mid-Hudson Times
News of the Highlands
The Photo News
Times Herald Record *
Walkill Valley Times
Warwick Advertiser**OSWEGO COUNTY**Valley News?
Oswego County News
Oswego Shopper
Palladium Times***OTSEGO COUNTY**The Cooperstown Crier
The Daily Star *
Freeman's Journal
Hometown Oneonta
The Weekly Star**PUTNAM COUNTY**Mahopac News
Mount Kisco-Bedford Times
Putnam County Courier
Putnam County News & Recorder
The Putnam Examiner**QUEENS COUNTY**Bayside Times &
Flushing Times
Queens Chronicle
Queens Chronicle —
Central Queens Edition
Queens Chronicle —
Eastern Queens Edition
Queens Chronicle —
Mid Queens Edition
Queens Chronicle —
Northeast Queens Edition
Queens Chronicle —
Northern Queens Edition
Queens Chronicle —
South Queens Edition
Queens Chronicle —
Southeast Queens Edition
Queens Chronicle —
Western Queens Edition
Queens Community News
Queens Courier
Rockaway Journal
The Courier Sun
TimesLedger**RENSSELAER COUNTY**

The Record *

SARATOGA COUNTYSaratoga Today
The Express
The Saratogian ***SCHOHARIE COUNTY**Cobleskill Times-Journal
The Mountain Eagle &
Schoharie News**SCHUYLER COUNTY**

The Watkins Review & Express

SENECA COUNTYInterlaken Review (North Zone)
Ovid Gazette (North Zone)**ST. LAWRENCE COUNTY**Courier Observer
Gouverneur Tribune Press
North Country This Week
Massena — Ogdensburg
Canton — Potsdam
The Ogdensburg Journal
St. Lawrence Plain Dealer**STEBEN COUNTY**The Leader *
The Spectator ***SUFFOLK COUNTY**Amityville Record
Brookhaven Messenger
Commack News
Huntington News
Islip Bulletin
Islip Messenger
Islip News
Long Island Advance
Port Times-Record
Sag Harbor Express
Shelter Island Reporter
Smithtown Messenger
South Shore Press
Suffolk County News
The Babylon Beacon
The East Hampton Press
The Long Islander
The Mid Island News
The News-Review
The Northport Observer
The Smithtown News
The Southampton Press —
Eastern Edition
The Southampton Press —
Western Edition
The Suffolk Times
The Times of Huntington
The Times of Middle Country
The Times of Smithtown
Township
The Village Beacon-Record
The Village Times Herald**SULLIVAN COUNTY**Sullivan County Democrat
The River Reporter**TIOGA COUNTY**Candor Chronicle (South Zone)
Random Harvest Weekly (South Zone)**TOMPKINS COUNTY**Dryden Courier (East Zone)
Groton Independent (East Zone)
Ithaca Journal *
Ithaca Times
Lansing Ledger
Newfield News (South Zone)
Trumansburg Free Press (North Zone)**ULSTER COUNTY**Daily Freeman *
Southern Ulster Times**WARREN COUNTY**The Adirondack Journal/
News-Enterprise Sun**WASHINGTON COUNTY**Granville Sentinel
Whitehall Times**WAYNE COUNTY**Lakeshore News
Wayne Post**WESTCHESTER COUNTY**North Salem News
The City Review New Rochelle
The Eastchester Review
The Examiner
The Harrison Review
The Mamaroneck Review
The North Westchester Examiner
The Rye City Review
The Somers Record
The White Plains Examiner
The Yorktown News
Westchester Rising
Westmore News
Yonkers Rising**WYOMING COUNTY**Arcade Herald
Warsaw's Country Courier**YATES COUNTY**The Chronicle-Express
The Observer