

CAPITAL REGION

Line Ads



READERSHIP

470,288



CIRCULATION

188,115

25 Word Line Ad

1x \$99

2x \$79 **Save 20%**

3x \$69 **Save 30%**

4x \$59 **Save 40%**

**Additional Words
\$10 each**

**Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent over 300 daily and weekly community publications and websites in New York, and it's our job to make your advertising as easy and effective as possible.

28 PARTICIPATING NEWSPAPERS

ALBANY COUNTY

Altamont Enterprise
& Albany County Post
Colonie Spotlight
The Evangelist
The Ravena News Herald
The Spot 518
The Spotlight (Delmar)

CLINTON COUNTY

Press Republican *
The Burgh Sun/
North Countryman Sun

ESSEX COUNTY

Lake Placid News
The Valley News Sun
Times of Ti Sun

HAMILTON COUNTY

Adirondack Express
Hamilton County Express

OTSEGO COUNTY

The Cooperstown Crier
The Daily Star *
Freeman's Journal
Hometown Oneonta
The Weekly Star

RENSSELAER COUNTY

The Record *

SARATOGA COUNTY

Saratoga Today
The Express
The Saratogian *

SCHOHARIE COUNTY

Cobleskill Times-Journal
Mountain Eagle & Schoharie News

WARREN COUNTY

The Adirondack Journal/
News-Enterprise Sun

WASHINGTON COUNTY

Granville Sentinel
North Country Free Press
Whitehall Times

* Daily

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New York Press Service



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90% placement of all ads in its participating newspapers*