

# CAPITAL REGION

Business Card &  
Double *your* Business Card



READERSHIP  
**399,013**



CIRCULATION

## Business Card

1x \$369

2x \$299 **Save 20%**

3x \$259 **Save 30%**

4x \$219 **Save 40%**

ad unit is 2c (3.792") wide by 2" tall

## Double your Business Card

1x \$719

2x \$579 **Save 20%**

3x \$509 **Save 30%**

4x \$429 **Save 40%**

ad unit is 2c (3.792") wide by 4" tall

color available + 25%



The Newspaper Advertising Network guarantees  
90% placement of all ads in its participating newspapers

Need to reach a larger geographic region?  
We can help! Super local and super targeted,  
or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest  
audience of educated consumers with buying power.

Our network includes more than 300 daily and weekly community publications in  
New York, and it's our job to make your advertising as easy and effective as possible.

## 27 PARTICIPATING NEWSPAPERS

### ALBANY COUNTY

Altamont Enterprise  
& Albany County Post  
Colonie Spotlight  
The Ravena News Herald  
The Spot 518  
The Spotlight (Delmar)

### CLINTON COUNTY

Press Republican \*  
The Burgh Sun/  
North Countryman Sun

### ESSEX COUNTY

Lake Placid News  
The Valley News Sun  
Times of Ti Sun

### HAMILTON COUNTY

Adirondack Express  
Hamilton County Express

### OTSEGO COUNTY

The Cooperstown Crier  
The Daily Star \*  
Freeman's Journal  
Hometown Oneonta  
The Weekly Star

### RENSSELAER COUNTY

The Record \*

### SARATOGA COUNTY

Saratoga Today  
The Express  
The Saratogian \*

### SCHOHARIE COUNTY

Cobleskill Times-Journal  
Mountain Eagle & Schoharie News

### WARREN COUNTY

The Adirondack Journal/  
News-Enterprise Sun

### WASHINGTON COUNTY

Granville Sentinel  
North Country Free Press  
Whitehall Times

\* Daily

**Call us today and let's get started!**

New York Press Service



**518-464-6483**

**NYNEWSPAPERS.COM**