

CAPITAL REGION

Business Card &
Double *your* Business Card



READERSHIP
399,013



CIRCULATION
159,605

Business Card

1x \$369

2x \$299 **Save 20%**

3x \$259 **Save 30%**

4x \$219 **Save 40%**

ad unit is 2c (3.792") wide by 2" tall

Double *your* Business Card

1x \$719

2x \$579 **Save 20%**

3x \$509 **Save 30%**

4x \$429 **Save 40%**

ad unit is 2c (3.792") wide by 4" tall



color available + 25%



The Newspaper Advertising Network guarantees
90% placement of all ads in its participating newspapers

Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest
audience of educated consumers with buying power.

Our network includes more than 300 daily and weekly community publications in
New York, and it's our job to make your advertising as easy and effective as possible.

27 PARTICIPATING NEWSPAPERS

ALBANY COUNTY

Altamont Enterprise
& Albany County Post
Colonie Spotlight
The Ravena News Herald
The Spot 518
The Spotlight (Delmar)

CLINTON COUNTY

Press Republican *
The Burgh Sun/
North Countryman Sun

ESSEX COUNTY

Lake Placid News
The Valley News Sun
Times of Ti Sun

HAMILTON COUNTY

Adirondack Express
Hamilton County Express

OTSEGO COUNTY

The Cooperstown Crier
The Daily Star *
Freeman's Journal
Hometown Oneonta
The Weekly Star

RENSSELAER COUNTY

The Record *

SARATOGA COUNTY

Saratoga Today
The Express
The Saratogian *

SCHOHARIE COUNTY

Cobleskill Times-Journal
Mountain Eagle & Schoharie News

WARREN COUNTY

The Adirondack Journal/
News-Enterprise Sun

WASHINGTON COUNTY

Granville Sentinel
North Country Free Press
Whitehall Times

* Daily

Call us today and let's get started!

New York Press Service



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