



# CENTRAL REGION

## Line Ads



READERSHIP  
**367,313**



CIRCULATION  
**146,925**

**Need to reach a larger geographic region?  
We can help! Super local and super targeted,  
or statewide coverage, we've got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent over 300 daily and weekly community publications and websites in New York, and it's our job to make your advertising as easy and effective as possible.

### 41 PARTICIPATING NEWSPAPERS

**BROOME COUNTY**  
The Country Courier  
Press & Sun-Bulletin \*  
The Vestal Town Crier  
The Windsor Standard

**CAYUGA COUNTY**  
The Citizen \*

**CHEMUNG COUNTY**  
Star Gazette \*

**HERKIMER COUNTY**  
Times Telegram \*  
West Winfield Star/  
Brookfield Courier

**JEFFERSON COUNTY**  
Watertown Daily \*

**LEWIS COUNTY**  
Journal & Republican

**MADISON COUNTY**  
Cazenovia Republican

**ONEIDA COUNTY**  
Boonville Herald  
& Adirondack Tourist  
Oneida Daily Dispatch \*  
Rome Sentinel\*  
Utica Observer Dispatch \*  
The Waterville Times

**ONONDAGA COUNTY**  
Baldwinsville Messenger  
CNY Vision  
Eagle Bulletin  
Eagle Star Review  
Press Observer

**OSWEGO COUNTY**  
Valley News/  
Oswego County News  
Oswego Shopper  
Palladium Times\*

**SENECA COUNTY**  
Interlaken Review (North Zone)  
Ovid Gazette (North Zone)

**ST. LAWRENCE COUNTY**  
Courier Observer  
Gouverneur Tribune Press  
North Country This Week  
Massena — Ogdensburg  
Canton — Potsdam  
St. Lawrence Plain Dealer  
The Ogdensburg Journal

**TIOGA COUNTY**  
Candor Chronicle (South Zone)  
Random Harvest Weekly (South Zone)

**TOMPKINS COUNTY**  
Dryden Courier (East Zone)  
Groton Independent (East Zone)  
Ithaca Journal \*  
Ithaca Times  
Lansing Ledger  
Newfield News (South Zone)  
Trumansburg Free Press (North Zone)

\* Daily

### 25 Word Line Ad

1x \$99

2x \$79 **Save 20%**

3x \$69 **Save 30%**

4x \$59 **Save 40%**

**Additional Words  
\$10 each**

**Call us today and let's get started!**



**518-464-6483**  
**NYNEWSPAPERS.COM**



The Newspaper Advertising Network guarantees  
90% placement of all ads in its participating newspapers