

CENTRAL REGION

Business Card &
Double your Business Card



READERSHIP

367,313



CIRCULATION

146,925

Business Card

1x \$299

2x \$239 **Save 20%**

3x \$209 **Save 30%**

4x \$179 **Save 40%**

ad unit is 2c (3.792") wide by 2" tall

Double your Business Card

1x \$549

2x \$439 **Save 20%**

3x \$384 **Save 30%**

4x \$329 **Save 40%**

ad unit is 2c (3.792") wide by 4" tall

color available + 25%



The Newspaper Advertising Network guarantees 90% placement of all ads in its participating newspapers

N.Y.P.S.
NEWSPAPER
NETWORK

Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest audience of educated consumers with buying power.

Our network includes more than 300 daily and weekly community publications in New York, and it's our job to make your advertising as easy and effective as possible.

41 PARTICIPATING NEWSPAPERS

BROOME COUNTY
The Country Courier
Press & Sun-Bulletin *
The Vestal Town Crier
The Windsor Standard

CAYUGA COUNTY
The Citizen *

CHEMUNG COUNTY
Star Gazette *

HERKIMER COUNTY
Times Telegram *
West Winfield Star/
Brookfield Courier

JEFFERSON COUNTY
Watertown Daily *

LEWIS COUNTY
Journal & Republican

MADISON COUNTY
Cazenovia Republican

ONEIDA COUNTY
Boonville Herald
& Adirondack Tourist
Oneida Daily Dispatch *
Rome Sentinel*
Utica Observer Dispatch *
The Waterville Times

ONONDAGA COUNTY
Baldwinsville Messenger
CNY Vision
Eagle Bulletin
Eagle Star Review
Press Observer

OSWEGO COUNTY
Vally News/
Oswego County News
Oswego Shopper
Palladium Times*

SENECA COUNTY
Interlaken Review (North Zone)
Ovid Gazette (North Zone)

ST. LAWRENCE COUNTY
Courier Observer
Gouverneur Tribune Press
North Country This Week
Massena — Ogdensburg
Canton — Potsdam
St. Lawrence Plain Dealer
The Ogdensburg Journal

TIoga COUNTY
Candor Chronicle (South Zone)
Random Harvest Weekly (South Zone)

TOMPKINS COUNTY
Dryden Courier (East Zone)
Groton Independent (East Zone)
Ithaca Journal *
Ithaca Times
Lansing Ledger
Newfield News (South Zone)
Trumansburg Free Press (North Zone)

* Daily

Call us today and let's get started!

New York Press Service
NYPS

518-464-6483
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