

WESTERN REGION

Business Card &
Double *your* Business Card



READERSHIP

380,453



CIRCULATION

152,181

Business Card

1x \$409

2x \$329 **Save 20%**

3x \$289 **Save 30%**

4x \$249 **Save 40%**

ad unit is 2c (3.792") wide by 2" tall

Double *your* Business Card

1x \$809

2x \$649 **Save 20%**

3x \$569 **Save 30%**

4x \$489 **Save 40%**

ad unit is 2c (3.792") wide by 4" tall

color available + 25%



The Newspaper Advertising Network guarantees
90% placement of all ads in its participating newspapers

Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest
audience of educated consumers with buying power.

Our network includes more than 300 daily and weekly community publications in
New York, and it's our job to make your advertising as easy and effective as possible.

37 PARTICIPATING NEWSPAPERS

ALLEGANY COUNTY
Alfred Sun
Patriot and Free Press

ERIE COUNTY
Akron Bugle
Alden Advertiser
Amherst Bee
Cheektowaga Bee
Clarence Bee
Depew Bee
East Aurora Advertiser
East Aurora Bee
Elma Review
Grand Island Dispatch
Grand Island PennySaver
Ken-Ton Bee
Lancaster Bee
Orchard Bee
The Springville Journal
West Seneca Bee

GENESEE COUNTY
Batavia Daily News *

LIVINGSTON COUNTY
Genesee County Express
Livingston County News

MONROE COUNTY
Mendon-Honeoye Falls
Lima Sentinel
Minority Reporter
Webster Herald

NIAGARA COUNTY
Niagara County Tribune/Sentinel
Niagara Gazette *
Union-Sun & Journal *

ONTARIO COUNTY
Daily Messenger *

SCHUYLER COUNTY
The Watkins Review & Express

STEBEN COUNTY
The Leader *
The Spectator *
Steuben Courier & Advocate

WAYNE COUNTY
Lakeshore News

WYOMING COUNTY
Arcade Herald
Warsaw's Country Courier

YATES COUNTY
The Chronicle-Express
The Observer

* Daily

Call us today and let's get started!

New York Press Service
NYPS

518-464-6483
NYNEWSPAPERS.COM