

NEW YORK STATE

Business Card &
Double *your* Business Card



READERSHIP

4,042,733



CIRCULATION

1,617,096

Business Card

1x \$1,869

2x \$1,499 **Save 20%**

3x \$1,309 **Save 30%**

4x \$1,119 **Save 40%**

ad unit is 2c (3.792") wide by 2" tall

Double your Business Card

1x \$3,369

2x \$2,699 **Save 20%**

3x \$2,369 **Save 30%**

4x \$2,029 **Save 40%**

ad unit is 2c (3.792") wide by 4" tall

color available + 25%



The Newspaper Advertising Network guarantees
90% placement of all ads in its participating newspapers

Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.

Powerful, cost effective advertising that delivers the strongest
audience of educated consumers with buying power.

Our network includes more than 300 daily and weekly community publications in
New York, and it's our job to make your advertising as easy and effective as possible.

279 PARTICIPATING NEWSPAPERS

ALBANY COUNTY

Altamont Enterprise
& Albany County Post
Colonie Spotlight
The Greenville Pioneer
The Ravena News Herald
The Spot 518
The Spotlight (Delmar)

ALLEGANY COUNTY

Alfred Sun
Patriot and Free Press

BRONX COUNTY

Bronx Community News
Bronx Free Press
Bronx Times Reporter
and Bronx Times
Caribbean Life -
Queens/Bronx/Manhattan
The Riverdale Press

BROOME COUNTY

The Country Courier
Press & Sun-Bulletin *
The Vestal Town Crier
The Windsor Standard

CHEMUNG COUNTY

Star Gazette *

CHENANGO COUNTY

The Evening Sun *

CLINTON COUNTY

Press Republican *
The Burgh Sun/
North Countryman Sun

COLUMBIA COUNTY

The Register Star *

DELAWARE COUNTY

The Walton Reporter

DUTCHESS COUNTY

Beacon Free Press
Poughkeepsie Journal *
Northern Dutchess News
Southern Dutchess News

ERIE COUNTY

Akron Bugle
Alden Advertiser
Amherst Bee
Cheektowaga Bee
Clarence Bee
Depew Bee
East Aurora Advertiser
East Aurora Bee
Elma Review
Grand Island Dispatch
Ken-Ton Bee
Lancaster Bee
Orchard Bee
The Springville Journal
West Seneca Bee

ESSEX COUNTY

Lake Placid News
The Valley News Sun
Times of Ti Sun

* Daily

Regional network buys
are also available.

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New York Press Service



518-464-6483

NYNEWSPAPERS.COM

FULTON COUNTY
Gloversville Leader-Herald
Sacandaga Express

GENESEE COUNTY
Batavia Daily News *

GREENE COUNTY
The Daily Mail *
The Greenville Pioneer

HAMILTON COUNTY
Adirondack Express
Hamilton County Express

HERKIMER COUNTY
Times Telegram *
West Winfield Star/
Brookfield Courier

JEFFERSON COUNTY
Watertown Daily *

KINGS COUNTY
Bay News & Brooklyn Graphic
Bay Ridge Courier
Brooklyn Community News
Brooklyn Eagle
Brooklyn Spectator
Caribbean Life-Brooklyn Zone
Haitian Times
Home Reporter &
Sunset News
Main Basin/Marine Park
Courier
Our Time Press
Park Slope Courier
The Jewish Press
The Tablet

LEWIS COUNTY
Journal & Republican

LIVINGSTON COUNTY
Genesee County Express
Livingston County News

MADISON COUNTY
Cazenovia Republican

MONROE COUNTY
City Newspaper
Mendon-Honeoye Falls
Lima Sentinel
Minority Reporter
Penfield Post
Webster Herald
Webster Post

MONTGOMERY COUNTY
The Recorder *

NASSAU COUNTY
Baldwin Herald
Bellmore Herald Life
Bethpage Newsgram
East Meadow Herald
Farmingdale Observer
Franklin Square Herald
Freeport Herald Leader
Garden City Life
Glen Cove Herald Gazette
Glen Cove Record Pilot
Great Neck News
Great Neck Record
Hicksville Illustrated News
Jericho News Journal
Levittown Tribune
Long Beach Herald

Lynbrook/East Rockaway Herald
Malverne/W Hempstead Herald
Manhasset Press
Manhasset Times
Massapequa Observer
Merrick Herald Life
Mid Island Times
Mineola American
Nassau Herald
New Hyde Park Herald Courier
New Hyde Park
Illustrated News
Oceanside/Island Park Herald
Oyster Bay Enterprise Pilot
Plainview-Old Bethpage Herald
Port Washington News
Port Washington Times
Rockville Centre Herald
Roslyn News
Roslyn Times
Sea Cliff/Glen Head
Herald Gazette
Seaford Herald Citizen
South Shore Record
Syosset Advance
Syosset-Jericho Tribune
The Garden City News
The Jewish Star
The Leader
Valley Stream Herald
Wantagh Herald Citizen
Westbury Times
Williston Times

NEW YORK COUNTY
Chelsea Clinton News
Chelsea News
Chelsea Now
Desi Talk
Downtown Express
Gay City News
Gujarat Times
Haiti Liberte
Harlem Community News
Impacto Latin News
Manhattan Times
New York Amsterdam News
New York Beacon
News India-Times
Our Town Downtown
Out Town East Side
The Villager (NYC)
The Villager Express
The West Side Spirit
The Westsider

NIAGARA COUNTY
Lewiston/Porter Sentinel
Union-Sun & Journal *
Niagara Gazette *
Niagara Wheatfield Tribune

ONEIDA COUNTY
Boonville Herald
& Adirondack Tourist
Oneida Daily Dispatch *
Rome Sentinel*
Utica Observer Dispatch *
The Waterville Times

ONONDAGA COUNTY
Baldwinsville Messenger
CNY Vision
Eagle Bulletin
Eagle Observer
Eagle Star Review
Skaneateles Press

ONTARIO COUNTY
Daily Messenger *
Victor Post

ORANGE COUNTY
The Chronicle (Goshen)
The Cornwall Local
Mid-Hudson Times
News of the Highlands
The Photo News
Times Herald Record *
Walkkill Valley Times
Warwick Advertiser

OSWEGO COUNTY
Oswego County News
Oswego Shopper

OTSEGO COUNTY
The Cooperstown Crier
The Daily Star *
The Weekly Star

PUTNAM COUNTY
Mahopac News
Putnam County Courier
Putnam County News &
Recorder
The Putnam Examiner

QUEENS COUNTY
Bayside Times &
Flushing Times
Queens Chronicle
Queens Chronicle —
Central Queens Edition
Queens Chronicle —
Eastern Queens Edition
Queens Chronicle —
Mid Queens Edition
Queens Chronicle —
Northeast Queens Edition
Queens Chronicle —
Northern Queens Edition
Queens Chronicle —
South Queens Edition
Queens Chronicle —
Southeast Queens Edition
Queens Chronicle —
Western Queens Edition
Queens Community News
Queens Courier
Rockaway Journal
The Courier Sun
TimesLedger

RENSSELAER COUNTY
The Record *

SARATOGA COUNTY
Saratoga Today
The Express
The Saratogian *

SCHENECTADY COUNTY
Daily Gazette *

SCHOHARIE COUNTY
Cobleskill Times-Journal
The Mountain Eagle &
Schoharie News

SCHUYLER COUNTY
The Watkins Review & Express

SENECA COUNTY
Interlaken Review (North Zone)
Ovid Gazette (North Zone)

ST. LAWRENCE COUNTY
Courier Observer
Gouverneur Tribune Press
North Country This Week
Massena — Ogdensburg
Canton — Potsdam
The Ogdensburg Journal

STEBEN COUNTY
The Leader *
The Spectator *
Steuben Courier & Advocate

SUFFOLK COUNTY
Amityville Record
Brookhaven Review
Commack News
Huntington News
Islip Bulletin
Islip Messenger
Islip News
Long Island Advance
Port Times-Record
Sag Harbor Express
Shelter Island Reporter
Smithtown Messenger
South Shore Press
Suffolk County News
The Babylon Beacon
The East Hampton Press
The Long Islander
The Mid Island News
The News-Review
The Northport Observer
The Smithtown News
The Southampton Press —
Eastern Edition
The Southampton Press —
Western Edition
The Suffolk Times
The Times of Huntington
The Times of Middle Country
The Times of Smithtown
Township
The Village Beacon-Record
The Village Times Herald

SULLIVAN COUNTY
Sullivan County Democrat
The River Reporter

TIOGA COUNTY
Candor Chronicle (South Zone)
Random Harvest Weekly (South Zone)

TOMPKINS COUNTY
Dryden Courier (East Zone)
Groton Independent (East Zone)
Ithaca Journal *
Ithaca Times
Lansing Ledger
Newfield News (South Zone)
Trumansburg Free Press (North Zone)

ULSTER COUNTY
Daily Freeman *
Southern Ulster Times

WARREN COUNTY
The Adirondack Journal/
News-Enterprise Sun

WASHINGTON COUNTY
Granville Sentinel
The Greenwich Journal
and Salem Free Press
Whitehall Times

WAYNE COUNTY
Lakeshore News
Wayne Post

WESTCHESTER COUNTY
North Salem News
The City Review New Rochelle
The Eastchester Review
The Examiner
The Harrison Review
The Mamaroneck Review
The North Westchester Examiner
The Rye City Review
The Somers Record
The White Plains Examiner
The Yorktown News
Westchester Rising
Westmore News
Yonkers Rising

WYOMING COUNTY
Arcade Herald
Warsaw's Country Courier

YATES COUNTY
The Chronicle-Express
The Observer