

STRAUSNEWS

your community news source

20 West Ave, Chester, New York 10918-1053
845-469-9000 | www.strausnews.com

ADVERTISING AGREEMENT

Date _____ Sales Rep _____

Client Number _____ Bus. Type _____

Client Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email _____

Primary Contact _____

Client To Bill: Agency _____ Direct _____

Agency Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-Tearsheets Email _____

CHARGE MY:   VISA DISCOVER

One Time \$ _____

Charge my CC monthly Charge my CC Weekly

Card Number _____

Expiration Date _____

Name on Card _____

CC Billing Address _____

Signature _____

PRINT Begin Date _____ End Date _____

- Advertiser-News: North (AN) Photo News (PN)
- Advertiser-News: South (AS) Chronicle (CR)
- Sparta Independent (SI) West Milford Messenger (WM)
- Township Journal (TJ) Pike County Courier (PC)
- Warwick Advertiser (WA) Dirt

Includes a 1-year subscription

FREQUENCY ADVANTAGE

- Full Page Sixth - H or V Other
- Half - H or V Box - H or V _____
- Quarter Page Biz Card - H or V

Weekly Net	X	# of Weeks	=	Total Net

VOLUME

For the period of one year starting _____ and ending _____ to purchase a total of _____ inches

for the special rate of _____ per column inch, for a total investment of _____.

Dates/Sizes/Pubs: _____

Notes: _____

DIGITAL Begin Date _____ End Date _____

- AdvertiserNewsNorth.com ThePhotoNews.com
- AdvertiserNewsSouth.com ChronicleNewspaper.com
- SpartaIndependent.com WestMilfordMessenger.com
- TownshipJournal.com PikeCountyCourier.com
- WarwickAdvertiser.com Dirt-Mag.com

Display Ads (13 Wk. Minimum) \$ _____/week
 Skyscraper/Half Pg Leaderboard Cube

Dedicated E-Blast (Only 1 per day) \$ _____ per

News Alerts Sponsorship (13 Wk. Minimum) \$ _____/week

Online Press Release \$ _____ per

Ask The Expert (13 Wk. Minimum) \$ _____/week

Shop Local Widget \$ _____/week

OTHER

Update Facebook & Instagram Acct. \$ _____/week
13 Week Minimum

Facebook Ads \$ _____/week
Audiences _____

Setup EventBrite Site. \$ _____ per

Zoom Event..... \$ _____ per

Weekly Net	X	# of Weeks	=	Total Net

TERMS

- If I fail to fulfill the above agreement, I will be charged back for all my ads, at the earned rate.
- All rates are net to the newspaper and not subject to agency commission.

- Accounts are due and payable upon receipt of bill.
- An interest penalty will be applied to all accounts past due.
- The total contract amount is personally guaranteed by signer.
- This agreement shall not be invalidated by error or failure to

publish. Publisher shall not be liable for any loss due to typographical or any other error. To be considered for adjustment, advertiser must notify publisher within five days of any error, and no adjustment will be made for errors in repeated ads after the first week of insertion.

Accepted By: _____ (For Customer)

Print Name: _____

Federal I.D. # or S.S. # _____

Submitted By: _____ (Newspaper Representative)

Approved By: _____ (Manager)