Mobile | Desktop Apps for Data Storytelling

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Mobile | Desktop Apps for Data

THIS DECK AND HANDOUTS IN THIS FOLDER:

bit.ly/nicar2020mobile
Shameless Plugs Slide

- JournalistsToolbox.org
  - Has a mobile tools page

- Free SPJ/Google News Lab trainings
  - See Mike after session

- Penny Press Digital | MediaShift Training Network - Paid, custom digital trainings

- Email: mikereilley1@gmail.com
Graphics Apps

Charts
Maps
Locational tools
Layering and single-stat tools

* Apps listed are free or low-cost and most are for both iOS and Android
Chartistic
- Good for quick-and-dirty charts with small datasets
Basic column, line and (gasp) pie charts
Icongraph

- Charts, maps
- Infographics
- Quick share to mobile

Infographic Maker - Icongraph
Create Presentation Graphics
Frosby Designs Ltd.

Rating: 5 stars
3.8, 13 ratings
Free - Offers In-App Purchases
Build basic infographics for social, charts and maps

Good quick-and-dirty tool on the fly
Photo Mapo
- Google MyMaps app, too
This app by TinRocket

- Layer directional arrows and text over photos on the fly
Point Out App

PointOut – show what you mean!
Demarca

Free - Offers In-App Purchases

Screenshots

![App Screenshot 1](show what you mean!)
![App Screenshot 2](show)
![App Screenshot 3](PointOut)
![App Screenshot 4](PointOut)
Over

- Layer text over a photo for a quick-and-dirty social media graphic
- Good for a single data point to share quickly
- Sports scores, story teases, etc.
Ripl

- Layer ANIMATED text layers over photos and create short photo slideshows

- Import videos as well. Use free/cheap version
Canva

- Free app and desktop tool
- Great for quick social media graphics
- Tool is free but upcharges around $120 a year for various packages and templates
- Desktop version offers designs for infographics, invites, posters, logos, flyers, resumes, etc.
Adobe apps

- Layer text over photos for single-stat social graphics

- Spark Video for social videos featuring data points

- Suite runs $4-$5
VideoScribe Anywhere

- Build short animation videos on your phone
- Share quickly to social or YouTube
- Great way to simplify a complex topic
Just for Fun

Go 360:

- Bubbli
- Google Street View
- Fyuse

Layer maps/data over videos:

- Vidometer
Bubbli
- Create 360-degree "photo bubbles"

- Flip phone up/down and turn in a circle
Google Street View

- Shoot 360 images and share publicly
- Searchable in Google and Earth/Maps
- Good traffic/views
- Shoot by targeting dots on screen and software stitches the photos into a bubble
Fyuse

- Shoot 360 degrees around a stationary object
- Look "inside" rather than out
Vidometer

- Layers data over a video: Map, speed, elevation, etc.

- Syncs with GoPro cameras
Desktop Apps

Google Dataset Search

Thsrs.com: The Shorter Thesaurus

1. Enter a long word.
2. Receive shorter synonyms.
Desktop Tools for Making Charts and Social Graphics

- Datawrapper
- Google Flourish
- Venngage.com
- Infogr.am
- Workbench (scraping/cleaning/graphics)
Your Thoughts ...

Tweet your best apps to @journtoolbox to be listed on http://journaliststoolbox.org
- Mark Blank-Settle and Victor Hernandez


-Presentation built with Prezi.com
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