

CENTRAL REGION

Business Card &
Double *your* Business Card



READERSHIP
947,228



CIRCULATION
380,413

Business Card

1x \$609

2x \$519 **Save 12%**

3x \$479 **Save 17%**

4x \$439 **Save 28%**

Double your Business Card

1x \$1,199

2x \$1,029 **Save 12%**

3x \$949 **Save 17%**

4x \$859 **Save 28%**

ADD the Central Region's
Digital Network for only

**\$599 per region
for 50,000
impressions!**



N.Y.P.S.
**PRINT & DIGITAL
PREMIER PACKAGE**
NETWORK

**Need to reach a larger geographic region?
We can help! Super local and super
targeted, or statewide coverage, we've
got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent more than 320 weekly, daily, ethnic and specialty publications and websites in New York, and it's our job to make your advertising as easy

51 PARTICIPATING NEWSPAPERS / WEBSITES

BROOME COUNTY
The Country Courier
The Vestal Town Crier
The Windsor Standard

CAYUGA COUNTY
The Citizen*
Moravia Republican Register
This Week in Cayuga County

CHEMUNG
Horsehead Shopper

CHENANGO COUNTY
The Evening Sun*
My Shopper

CORTLAND COUNTY
Cortland Standard*

FRANKLIN COUNTY
The Malone Telegram*

HAMILTON COUNTY
Hamilton County Express

HERKIMER COUNTY
Herkimer Times Telegram*

JEFFERSON COUNTY
Carthage Republican Tribune
So. Jeff Journal
Watertown Daily Times*

LEWIS COUNTY
Journal & Republican

MADISON COUNTY
Cazenovia Republican

ONEIDA COUNTY
Daily Sentinel*
The Waterville Times
Boonville Herald
& Adirondack Tourist
Oneida Daily Dispatch*

ONONDAGA COUNTY
Baldwinsville Messenger
CNY Vision
Eagle Bulletin
Eagle Observer
West Onongada County Journal
Skaneateles Press
The Skaneateles Journal
Star Review
Syracuse New Times

OSWEGO COUNTY
Citizen Outlet
Independent Mirror
Oswego Shopper News
Phoenix Register
Salmon River News

SENECA COUNTY
Interlaken Review
Ovid Gazette

TIOGA COUNTY
Cando Chronical
Rnadom Harvest Weekly

TOMPKINS COUNTY
Dryden Courier
Groton Independent
Ithaca Times
Lansing Ledger
Newfield News
Trumansburg Free Press

ST. LAWRENCE COUNTY
Daily Courier-Observer*
Gouverneur Tribune Press
No. Co. This Week - Massena/Ogdensburg
No. Co. This Week - Potsdam/Canton
Ogdensburg Journal*

* Daily

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