

# CAPITAL REGION

Business Card &  
Double *your* Business Card



READERSHIP  
**976,040**



CIRCULATION  
**391,984**

## Business Card

1x \$769

2x \$659 **Save 14%**

3x \$599 **Save 22%**

4x \$539 **Save 29%**

## Double your Business Card

1x \$1,519

2x \$1,299 **Save 14%**

3x \$1,189 **Save 22%**

4x \$1,069 **Save 29%**

ADD the Capital Region's  
Digital Network for only

**\$599 per region  
for 50,000  
impressions!**



**N.Y.P.S.**  
**PRINT & DIGITAL  
PREMIER PACKAGE**  
**NETWORK**

**Need to reach a larger geographic region?  
We can help! Super local and super targeted,  
or statewide coverage, we've got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent more than 320 weekly, daily, ethnic and specialty publications and websites in New York, and it's our job to make your advertising as easy and effective as possible.

### 32 PARTICIPATING NEWSPAPERS / WEBSITES

#### ALBANY COUNTY

Altamont Enterprise  
& Albany County Post  
Colonie Spotlight  
The Ravena News Herald  
The Spotlight (Delmar)  
Times Union\*

#### CLINTON COUNTY

North Countryman  
Plattsburgh Press Republican\*  
The Burgh

#### ESSEX COUNTY

Lake Placid News  
The Valley News  
Times of Ti

#### FRANKLIN COUNTY

Adirondack Daily Enterprise\*

#### FULTON COUNTY

The Leader-Herald\*

#### MONTGOMERY COUNTY

Courier Standard Enterprise  
The Recorder\*

#### OSTEGO COUNTY

The Cooperstown Crier  
The Daily Star\*

#### RENSSELAER COUNTY

Troy Record\*

#### SARATOGA COUNTY

Community News  
Saratoga Today  
Saratogian\*  
The Express

#### SCHEENECTADY COUNTY

The Daily Gazette\*

#### SCHOHARIE COUNTY

Cobleskill Times Journal

#### WARREN COUNTY

Adirondack Journal  
News Enterprise  
The Post-Star\*

#### WASHINGTON COUNTY

Granville Sentinel  
Greenwich Journal  
& Salem Free Press  
North County Free Press  
Northshire Free Press  
Whitehall Times

\* Daily

**Call us today and let's get started!**

New York Press Service  
**NYPS**

**518-464-6483**  
NYNEWSPAPERS.COM

