

WESTERN REGION



Business Card &
Double *your* Business Card



READERSHIP
775,224



CIRCULATION
311,335



**Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent more than 320 weekly, daily, ethnic and specialty publications and websites in New York, and it's our job to make your advertising as easy and effective as possible.

PARTICIPATING NEWSPAPERS / WEBSITES

DAILY NEWSPAPERS

The Daily Reporter
Times Herald
The Daily Record
The Daily News
Finger Lakes Times
The Daily Messenger
The Evening Tribune

ALLEGANY COUNTY

Alfred Sun
Patriot and Free Press

CATTARAUGUS COUNTY

The Salamanca Press

ERIE COUNTY

Akron Bugle
Alden Advertise
Amherst Bee
Cheektowaga Bee
Clarence Bee
Depew Bee
East Aurora Advertiser
East Aurora Bee
Elma Review

Ken-Ton Bee
Lancaster Bee
Orchard Bee
West Seneca Bee
Grand Island Dispatch
Grand Island Pennysaver
Springville Journal

GENESEE COUNTY

Batavia Daily News

LIVINGSTON COUNTY

Livingston County News
Mendon-Honeoye Falls
Lima Sentinel

MONROE COUNTY

Messenger Post Newspapers
Brighton-Pittsford Post
City Newspaper
Fairport-East Rochester Post
Gates-Chili Post
Greece Post
Henrietta Post
Irondequoit Post
Minority Reporter
Penfield Post

Webster Herald
Webster Post

NIAGARA COUNTY

Lewiston/Porter Sentinel
Lockport Union-Sun & Journal
Niagara Gazette
Niagara Wheatfield Tribune

ONTARIO COUNTY

Victor Post

SCHULYER COUNTY

The Watkins Review & Express

STEBEN COUNTY

Steuben Courier & Advocate

WAYNE COUNTY

Lakeshore News
The Sun & Record
Wayne County Mail
Wayne Post

WYOMING COUNTY

Arcade Herald
Warsaw's Country Courier

YATES COUNTY

The Observer (Dundee)

Business Card

1x \$619

2x \$529 **Save 15%**

3x \$479 **Save 23%**

4x \$429 **Save 31%**

Double your Business Card

1x \$1,229

2x \$1,039 **Save 15%**

3x \$939 **Save 23%**

4x \$839 **Save 31%**

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