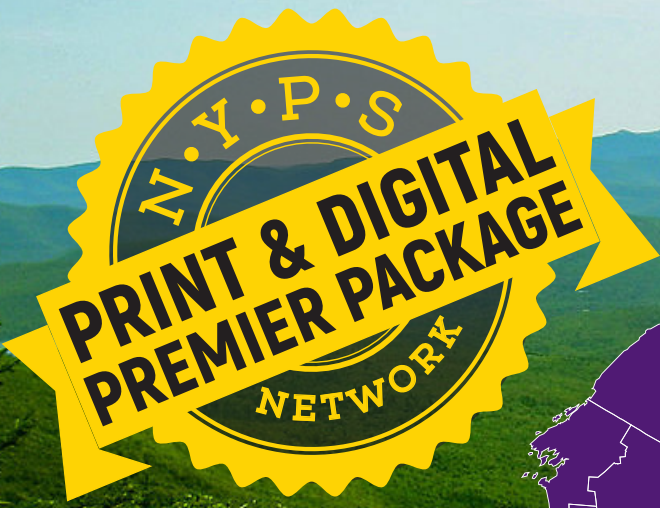


CENTRAL REGION



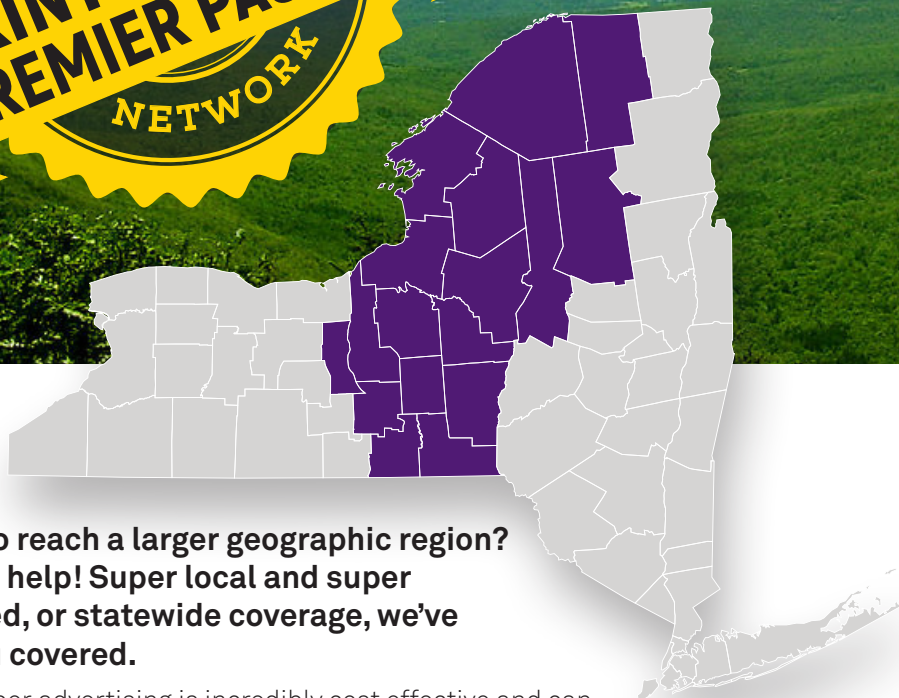
Business Card &
Double *your* Business Card



READERSHIP
947,228



CIRCULATION
380,413



**Need to reach a larger geographic region?
We can help! Super local and super
targeted, or statewide coverage, we've
got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent more than 320 weekly, daily, ethnic and specialty publications and websites in New York, and it's our job to make your advertising as easy

PARTICIPATING NEWSPAPERS / WEBSITES

DAILY NEWSPAPERS
Cortland Standard
Daily Courier - Observer
Daily Sentinel
Herkimer Times
Watertown Daily Times
The Citizen
The Evening Sun
The Leader
The Malone Telegram
Ogdensburg Journal
Oneida Daily Dispatch

BROOME COUNTY
The Country Courier
The Vestal Town Crier
The Windsor Standard

CAYUGA COUNTY
Moravia Republican Register
This Week in Cayuga County

CHEMUNG
Horsehead Shopper

CHENANGO COUNTY
My Shopper

HAMILTON COUNTY
Hamilton County Express

JEFFERSON COUNTY
Carthage Republican Tribune
So. Jeff Journal

LEWIS COUNTY
Journal & Republican

MADISON COUNTY
Cazenovia Republican
Oneida Dispatch

ONEIDA COUNTY
The Waterville Times
Boonville Herald & Adirondack Tourist

ONONDAGA COUNTY
Baldwinsville Messenger
CNY Vision
Eagle Bulletin
Eagle Observer
Onongada County Journal
Skaneateles Press
The Skaneateles Journal
Star Review
Syracuse New Times

OSWEGO COUNTY
Citizen Outlet
Independent Mirror
Oswego Shopper News
Phoenix Register
Salmon River News

SENECA COUNTY
Interlaken Review
Ovid Gazette

STUBEN COUNTY
Corning Pennysaver

TIOGA COUNTY
Candor Chronicle
Random Harvest Weekly

TOMPKINS COUNTY
Dryden Courier
Groton Independent
Ithaca Times
Lansing Ledger
Newfield News
Trumansburg Free Press

ST. LAWRENCE COUNTY
Gouverneur Tribune Press
No. Co. This Week - Massena/Ogdensburg
No. Co. This Week - Potsdam/Canton
Sunday Advance

Business Card

1x \$579

2x \$509 **Save 12%**

3x \$479 **Save 17%**

4x \$419 **Save 28%**

Double your Business Card

1x \$1,149

2x \$989 **Save 12%**

3x \$919 **Save 17%**

4x \$829 **Save 28%**

Call us today and let's get started!



518-464-6483
NYNEWSPAPERS.COM



ADD the Central Region's
Digital Network for only
\$599 per week
for 50,000
impressions!

