

CAPITAL REGION

Business Card &
Double *your* Business Card



READERSHIP
976,040



CIRCULATION
391,984



**Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent more than 320 weekly, daily, ethnic and specialty publications and websites in New York, and it's our job to make your advertising as easy and effective as possible.

PARTICIPATING NEWSPAPERS / WEBSITES

DAILY NEWSPAPERS

Times Union
The Daily Star
The Gazette
The Post-Star
Adirondack Daily Enterprise
The Leader-Herald
The Recorder
Plattsburgh Press Republican
Troy Record
Saratogian

ALBANY COUNTY

Altamont Enterprise
& Albany County Post
Colonie Spotlight
The News Herald
The Spotlight (Delmar)

CLINTON COUNTY

North Countryman
Press Republican
The Burgh

ESSEX COUNTY

Lake Placid News
The Valley News
Times of Ti

MONTGOMERY COUNTY

Courier Standard Enterprise

OSTEGO COUNTY

The Cooperstown Crier
The Daily Star

RENSSELAER

Troy Record

SARATOGA COUNTY

Community News
Saratoga Today
Saratogian
The Express

SCHENECTADY COUNTY

The Daily Gazette

SCHOHARIE COUNTY

Cobleskill Times Journal

WARREN COUNTY

Adirondack Journal
News Enterprise

WASHINGTON COUNTY

Granville Sentinel
Greenwich Journal & Salem Free Press
North County Free Press
Northshire Free Press
Whitehall Times

Business Card

1x \$729

2x \$629 **Save 14%**

3x \$569 **Save 22%**

4x \$519 **Save 29%**

Double your Business Card

1x \$1,449

2x \$1,239 **Save 14%**

3x \$1,139 **Save 22%**

4x \$1,029 **Save 29%**

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\$599 per week
for 50,000
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