

# WESTERN REGION

## Line Ads



READERSHIP

672,434



CIRCULATION

270,054

## 25 Word Line Ad

1x \$99

2x \$79 **Save 20%**

3x \$69 **Save 30%**

4x \$59 **Save 40%**

Additional Words  
\$10 each



ADD the Western  
Region's Digital  
Network for only  
**\$599 per week**  
for 50,000  
impressions!



**N.Y.P.S.**  
**PRINT & DIGITAL**  
**NETWORK**



**Need to reach a larger geographic region?  
We can help! Super local and super targeted,  
or statewide coverage, we've got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent more than 290 weekly, daily, ethnic and specialty publications and websites in New York, and it's our job to make your advertising as easy and effective as possible.

### PARTICIPATING NEWSPAPERS / WEBSITES

#### ALLEGANY COUNTY

Alfred Sun  
Patriot and Free Press

#### ERIE COUNTY

Akron Bugle  
Alden Advertiser  
Amherst Bee  
Cheektowaga Bee  
Clarence Bee  
Depew Bee  
East Aurora Advertiser  
East Aurora Bee  
Elma Review  
Ken-Ton Bee  
Lancaster Bee  
Orchard Bee  
West Seneca Bee  
Grand Island Dispatch  
Grand Island Pennysaver  
Springville Journal  
Sun & Erie County Independent

#### GENESEE COUNTY

Batavia Daily News

#### LIVINGSTON COUNTY

Livingston County News  
Mendon-Honeoye Falls  
Lima Sentinel

#### MONROE COUNTY

Messenger Post Newspapers  
Brighton-Pittsford Post  
City Newspaper  
Fairport-East Rochester Post  
Gates-Chili Post  
Greece Post  
Henrietta Post  
Irondequoit Post  
Minority Reporter  
Penfield Post  
Webster Herald  
Webster Post

#### NIAGARA COUNTY

Lewiston/Porter Sentinel

Lockport Union-Sun & Journal  
Niagara Gazette  
Niagara Wheatfield Tribune

#### ONTARIO COUNTY

Victor Post

#### SCHULYER COUNTY

The Watkins Review & Express

#### STEBEN COUNTY

Steuben Courier & Advocate

#### WAYNE COUNTY

Lakeshore News  
The Sun & Record  
Wayne County Mail  
Wayne Post

#### WYOMING COUNTY

Arcade Herald  
Warsaw's Country Courier

#### YATES COUNTY

The Observer (Dundee)

**Call us today and let's get started!**

NEW YORK PRESS SERVICE



**518-464-6483**

NYNEWSPAPERS.COM

