

WESTERN REGION

Business Card &
Double *your* Business Card



READERSHIP
649,619



CIRCULATION
260,891



**Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent more than 290 weekly, daily, ethnic and specialty publications and websites in New York, and it's our job to make your advertising as easy and effective as possible.

PARTICIPATING NEWSPAPERS / WEBSITES

ALLEGANY COUNTY

Alfred Sun
Patriot and Free Press

ERIE COUNTY

Akron Bugle
Alden Advertiser
Amherst Bee
Cheektowaga Bee
Clarence Bee
Depew Bee
East Aurora Advertiser
East Aurora Bee
Elma Review
Ken-Ton Bee
Lancaster Bee
Orchard Bee
West Seneca Bee
Grand Island Dispatch
Grand Island Pennysaver
Springville Journal

GENESEE COUNTY

Batavia Daily News

LIVINGSTON COUNTY

Livingston County News
Mendon-Honeoye Falls
Lima Sentinel

MONROE COUNTY

Messenger Post Newspapers
Brighton-Pittsford Post
City Newspaper
Fairport-East Rochester Post
Gates-Chili Post
Greece Post
Henrietta Post
Irondequoit Post
Minority Reporter
Penfield Post
Webster Herald
Webster Post

NIAGARA COUNTY

Lewiston/Porter Sentinel
Lockport Union-Sun & Journal
Niagara Gazette
Niagara Wheatfield Tribune

ONTARIO COUNTY

Victor Post

SCHULYER COUNTY

The Watkins Review & Express

STEBUEN COUNTY

Steuben Courier & Advocate

WAYNE COUNTY

Lakeshore News
The Sun & Record Wayne County Mail
Wayne Post

WYOMING COUNTY

Arcade Herald
Warsaw's Country Courier

YATES COUNTY

The Observer (Dundee)

Business Card

1x \$369

2x \$299 **Save 20%**

3x \$259 **Save 30%**

4x \$229 **Save 40%**

Double your Business Card

1x \$729

2x \$589 **Save 20%**

3x \$509 **Save 30%**

4x \$437 **Save 40%**

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for 50,000
impressions!

