

CAPITAL REGION

Line Ads



READERSHIP
691,488



CIRCULATION
277,706

25 Word Line Ad

1x \$99

2x \$79 **Save 20%**

3x \$69 **Save 30%**

4x \$59 **Save 40%**

Additional Words
\$10 each

ADD the Capital
Region's Digital
Network for only
\$599 per week
for 50,000
impressions!



**Need to reach a larger geographic region?
We can help! Super local and super targeted,
or statewide coverage, we've got you covered.**

Newspaper advertising is incredibly cost effective and can reach almost any demographic and specific target audience.

We represent more than 290 weekly, daily, ethnic and specialty publications and websites in New York, and it's our job to make your advertising as easy and effective as possible.

PARTICIPATING NEWSPAPERS / WEBSITES

ALBANY COUNTY
Altamont Enterprise
& Albany County Post
Colonie Spotlight
The Evangelist
The News Herald
The Spotlight (Delmar)

CLINTON COUNTY
North Countryman
Press Republican
The Burgh

ESSEX COUNTY
Lake Placid News
The Valley News
Times of Ti

MONTGOMERY COUNTY
Courier Standard Enterprise

OSTEGO COUNTY
The Cooperstown Crier
The Daily Star

RENSSELAER
Troy Record

SARATOGA COUNTY
Community News
Saratoga Today
Saratogian
The Express

SCHENECTADY COUNTY
The Daily Gazette

SCHOHARIE COUNTY
Cobleskill Times Journal

WARREN COUNTY
Adirondack Journal
News Enterprise

WASHINGTON COUNTY
Granville Sentinel
Greenwich Journal & Salem Free Press
North County Free Press
Northshire Free Press
Whitehall Times

Call us today and let's get started!



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