



# 2017 SPRING CONFERENCE AND TRADE SHOW

New York Press Association  
**NYPA**

**NYNAME**  
NEW YORK NEWSPAPERS ADVERTISING  
& MARKETING EXECUTIVES

**fcp ny**  
Free Community Papers of New York

## AWARDS BY MEAL

**Check this list to see when your favorite awards will be presented!**

### Friday Lunch:

Coverage of Local Government  
Coverage of Education  
Coverage of Business, Financial,  
& Economic News  
Coverage of The Arts  
Coverage of The Environment  
Coverage of Health,  
Health Care & Science  
Coverage of Crime / Police / Courts  
Coverage of Election/ Politics  
Coverage of Agriculture  
Coverage of Religion  
Sports Coverage

### Saturday Breakfast:

Best Obituaries  
Headline Writing  
Best House Ad / Ad Campaign /  
Sales Promotion  
Best In-Depth Reporting  
Best Spot News Coverage  
Best Spot News Photo  
Best News Story  
Best News or Feature Series  
Best Online Static Ad  
Best Online Dynamic Ad  
Best Overall Use of Social Media  
Best Use of Video  
Best Conquered Targeted e-mail  
Best Website Design  
Best Audience Growth Promotion  
Best Use of Photos on Website  
Graphic Illustration  
Best Special Section Cover  
Special Sections / Niche Publications  
Magazine  
Best Real Estate / Home Section  
Best Holiday Edition  
Best Automotive Special Section  
or Magazine  
Best Recruitment Special Section  
or Magazine  
Best Public Service of Non-Profit  
Special Section  
Best Special Section — Advertising  
Bloopers of the Year

### Saturday Lunch:

Better High School Newspaper  
Contest Awards  
Better College Newspaper  
Contest Awards  
Best Editorial Cartoon  
Best Editorials  
Best Feature Story  
Best Feature Photo  
Best Sports Feature Story  
Best Sports Action Photo  
Best Sports Feature Photo  
Best Column  
Best Art Photo  
Best Picture Story  
Best Advertising Campaign  
Best Large Space Ad  
Best Small Space Ad  
Best Multi-Advertiser Pages  
Best Classified Advertising  
Best Innovative Ad Project

### Saturday Dinner:

Best News Web Site  
Best Front Page  
Best Editorial Page  
Photographic Excellence  
Advertising Excellence  
Past Presidents' Award for  
General Excellence  
"Rookie" Reporter of the Year  
Writer of the Year  
Sports Writer of the Year  
Photographer of the Year  
Richard L. Stein for  
Overall Design Excellence  
Sharon R. Fulmer for  
Community Leadership  
John J. Evans Award for  
Advertising Excellence  
Stuart C. Dorman Award for  
Editorial Excellence  
Newspaper of the Year Award